



Mercedes-Benz Fashion Festival  
BRISBANE

2017 PROGRAM

DATE	TIME	EVENT	PRICE	LOCATION	EVENT DETAILS
<b>SUNDAY 27 AUGUST</b>	12 noon	<b>Mercedes-Benz</b> Fashion Luncheon	Invitation Only	Blackbird Restaurant	Exclusive preview event for Mercedes-Benz customers & invited guests
<b>MONDAY 28 AUGUST</b>	10.00am	<b>QueensPlaza</b> High Tea and Fashion Trends	\$75.00	Tattersall's Club Members' Dining Room 215 Queen Street, Brisbane	Featuring top fashion labels and retailers from <b>QueensPlaza</b>
	5.30pm – 9.00pm	The Fashion Bar	Admission Free	Old Government House, QUT Campus Gardens Point, 2 George Street, Brisbane	The perfect place to enjoy drinks before and after a show
	5.45pm – 7.00pm	VIP Runway Lounge	Invitation Only	Old Government House, Dining Room	Invited Guests, Platinum & Gold Reserve Holders
	7.00pm	<b>Pacific Fair</b> Fashion Show	\$55.00	Old Government House, QUT Campus Gardens Point	The new season collections from the best luxury, Australian and International fashion brands including: Aje, Alice McCall, Búl, Camilla, Christian Louboutin, David Jones, Dion Lee, Flannel, Ginger & Smart, Harrolds, Incu, Maje, Manning Cartell, Megan Park, Michael Kors, Myer, Sandro Paris, Scanlan Theodore & Tommy Hilfiger

Tickets can be purchased through QTIX on 136 246 or [mbff.com.au](http://mbff.com.au). All prices include booking fee & GST.  
\$1 from every ticket sold goes to Bravehearts



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<b>TUESDAY 29 AUGUST</b>	10.00am	<b>QueensPlaza</b> High Tea and fashion trends	\$75.00	Tattersall's Club Members' Dining Room	Featuring top fashion labels and retailers from <b>QueensPlaza</b>
	5.30pm	The Fashion Bar	Admission Free	Old Government House	The perfect place to enjoy drinks before and after a show.
	5.45pm – 7.00pm	VIP Runway Lounge	Invitation Only	Old Government House, Dining Room	Invited Guests, Platinum & Gold Reserve Holders
	7.00pm	<b>NEXT Hotel</b> Next Gen Group Show	\$45.00	Old Government House	Isabelle Quinn, QUT Fashion, Mara Swim, Annalisse Designs, Bold, Megan Cannings Designs, Black and Bling, Brisbane School of Fashion, Lydia James, Moreno Marcos, Platinum Plus, TAFE Queensland Brisbane, Wilde Willow
<b>WEDNESDAY 30 AUGUST</b>	5.30pm – 9.00pm	The Fashion Bar	Admission Free	Old Government House	The perfect place to enjoy drinks before and after a show.
	5.45pm – 7.00pm	VIP Runway Lounge	Invitation Only	Old Government House, Dining Room	Invited Guests, Platinum & Gold Reserve Holders
	7.00pm	<b>McKinney's Jewellers</b> Group Show	\$55.00	Old Government House	White Label Noba, Naudic, Hunt + Kelly, Paul Hunt 'Cruise', Sacha Drake, Ella



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THURSDAY 31 AUGUST	5.30pm – 9.00pm	The Fashion Bar	Admission Free	Old Government House	Moda, Pia du Pradal, The Irma J Smith House of Fashion, Jack Sullivan, Bertossi Brides, Bora  The perfect place to enjoy drinks before the show.
	5.45pm – 7.00pm	VIP Runway Lounge	Invitation Only	Old Government House, Dining Room	Invited Guests, Season, Platinum & Gold Reserve Holders
	7.00pm	<b>Mercedes-Benz</b> Group Show	\$55.00	Old Government House	Camilla, Chelsea De Luca, Lisa Brown, Aqua Blu Australia, George Wu, Urbana, Paul Hunt, Dion Lee, Ginger & Smart, Manning Cartell
	9.00pm -	<b>NEXT Hotel</b> Wrap Party	Admission Free	NEXT Hotel Brisbane, 72 Queen Street Mall	Celebrate the official close to the 2017 Mercedes-Benz Fashion Festival. Enjoy a complimentary Fashion Bellini and canapés on arrival. It's the place to be seen and where the fashionable crowd comes to meet. Cash bar. Live music until late.



# Mercedes-Benz Fashion Festival BRISBANE

## Principal Partner



## Media Partner



## Gold Partners



## Silver Partners



QueensPlaza



## Bronze Partners



## Official Partners



## Official Charity



## Event Organiser

